

Nai Zindagi

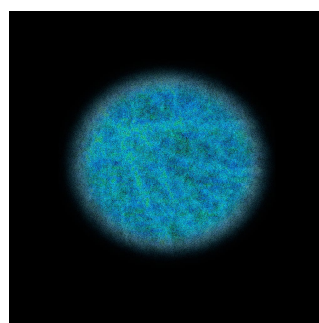
the 5C initiative

Pakistan's largest drug demand reduction initiative

Drug treatment a gateway to rehabilitation and reintegration

A joint initiative of, **C**ivil administration, **C**orporate sector, **C**ivil society
Communities and **C**lients to address drug use and related consequences.

July 1, 2015



Nai Zindagi

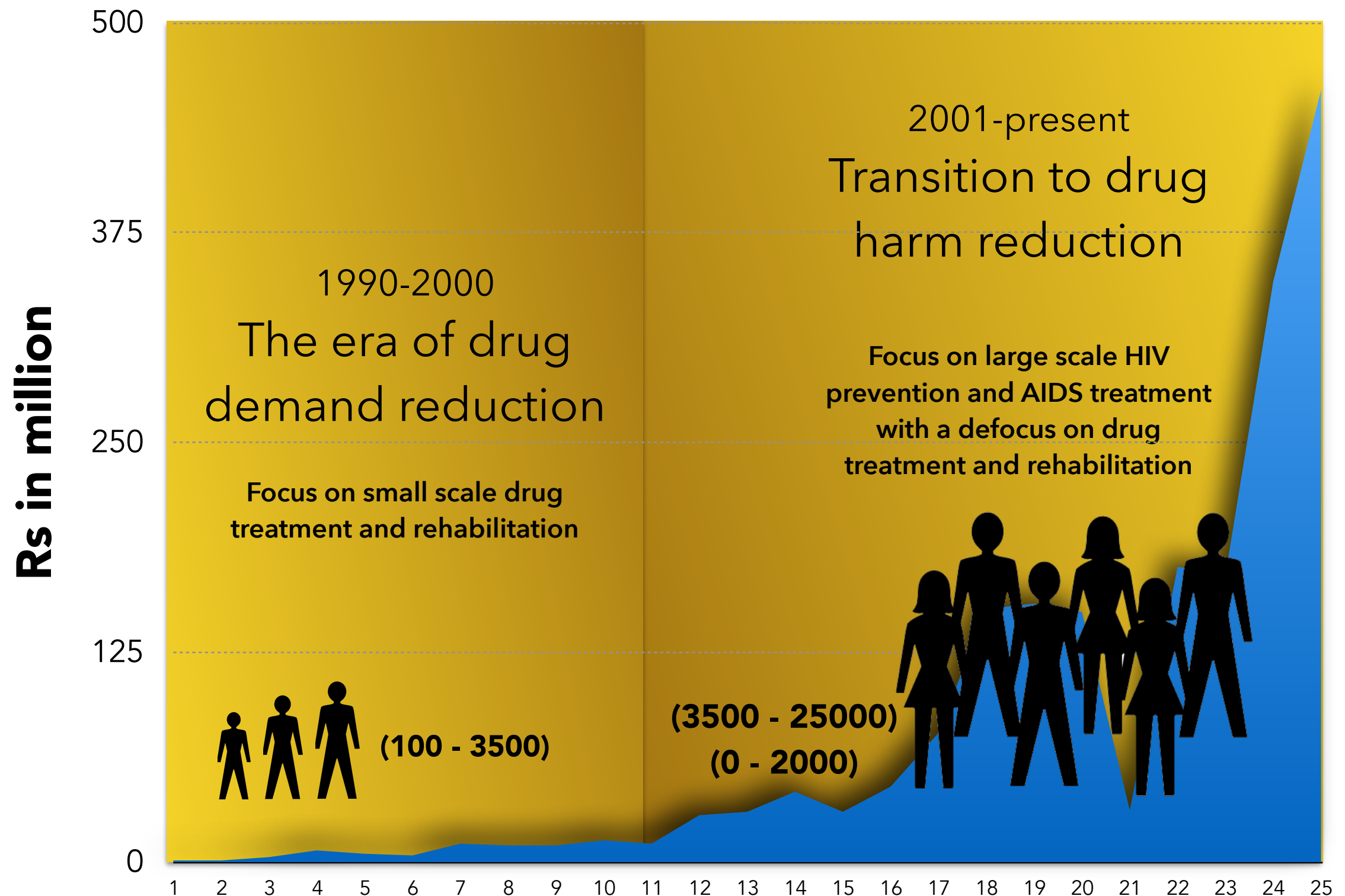
Estb. 1989

Initiated by a group of personally affected individuals to provide a range of rights and needs based services to marginalised people who use drugs and those associated and vulnerable.

We prevent the transmission of HIV, reduce drug use related harms/risks and provide opportunities for socio-economic rehabilitation.

With support from the Global Fund, we are the largest nationwide program to prevent HIV among people who inject drugs and their spouses across Pakistan in 28 districts with our implementation partners.

Yearly investment through Nai Zindagi in service delivery

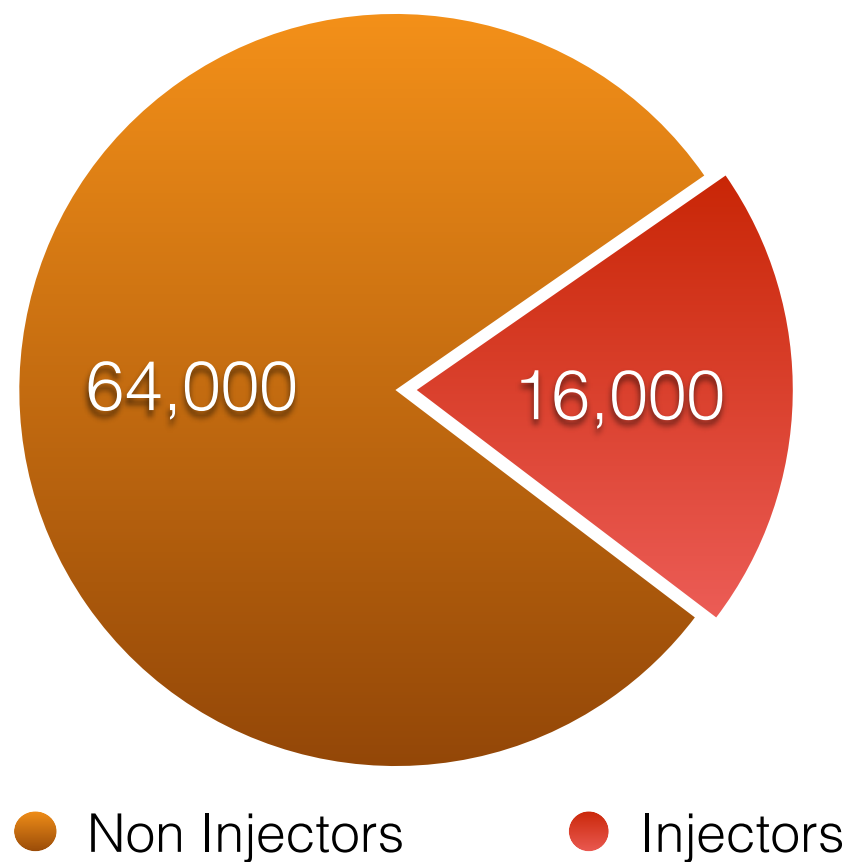


Focus and resources have shifted from
people, to an epidemic of
HIV and **AIDS** - resulting in their
primary need of
drug treatment, rehabilitation and
reintegration through employment
not
being met

Estimates

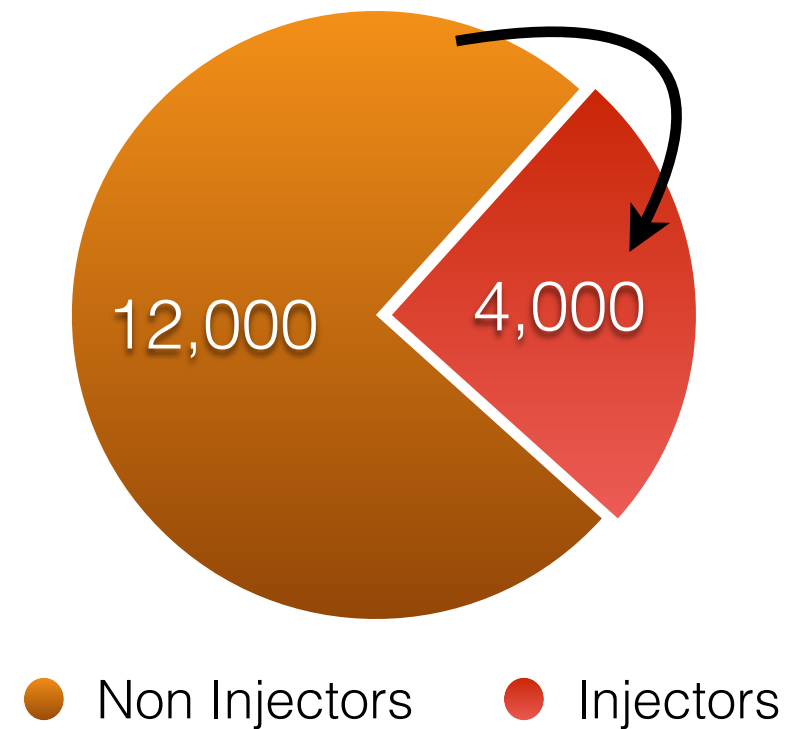
(of drug users in Karachi)

Total estimated number of
80,000 drug users



20%

Total estimated number of
16,000 street based drug
users



Profile

(street based drug users in Karachi)

- Majority are males of which 28% are below 25 years of age
- Most rely on odd jobs, daily wages, begging and theft
- 47% have no education
- 30% are currently married
- 60% started using drugs below 18 years of age
- Expense of Rs.100 - 300 per day on drug use
- Almost 100% are using heroin
- **98%** of those who inject are Hep C positive
- **42%** are HIV positive of which half need AIDS treatment resulting in high treatment costs

Consequences

- **Health** = morbidity and mortality = increased burden on the Public health sector
- **Crime** = additional burden on Law enforcement agencies; threatens human security and undermines economic, cultural, political and social development
- **Social hazards** = disintegration of families and community; domestic violence; human trafficking
- **Loss of work force** = lost productivity; theft; injuries; accidents
- **Loss of revenue** = Rs 5.8 billion expense per year on drug use in Karachi (80000 individuals spending Rs. 200 on drug use every day over a year)

Derived from: Global Fund data, HASP IV - 2011

What has often failed?

- Denial of reality on ground
- Pilots and small scale initiatives; Public and Private
- Clean up operations - hidden populations resulting in increased crime and disease
- In consistent initiatives - time bound; non contextual approaches
- Non rights based commercial treatment businesses
- Lack of understanding resulting in faulty treatment approaches and concepts
- War against drug use - e.g. walks; slogans; anti drug publicity campaigns; etc..

the 5C initiative

Pakistan's largest drug demand reduction initiative

A needs, evidence and rights based response at scale to reduce drug use in Karachi in partnership with:

- **C**lients are part of the **solution**
- **C**ivil society has the **experience** and **expertise**
- **C**ivil administration and the **C**ivil armed forces sector **brings** in the enabling environment, transparency and access
- **C**orporate sector **provides** the sustainability through commitment to resources
- **C**oncerned community **facilitates** care and reintegration

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Action: provide 9,600 street based drug users of Karachi drug treatment in a structured, safe and learning drug free environment every year.

Result: will be improved health, knowledge and reduced drug use. Reintegration into mainstream society becomes a realistic possibility for the client.

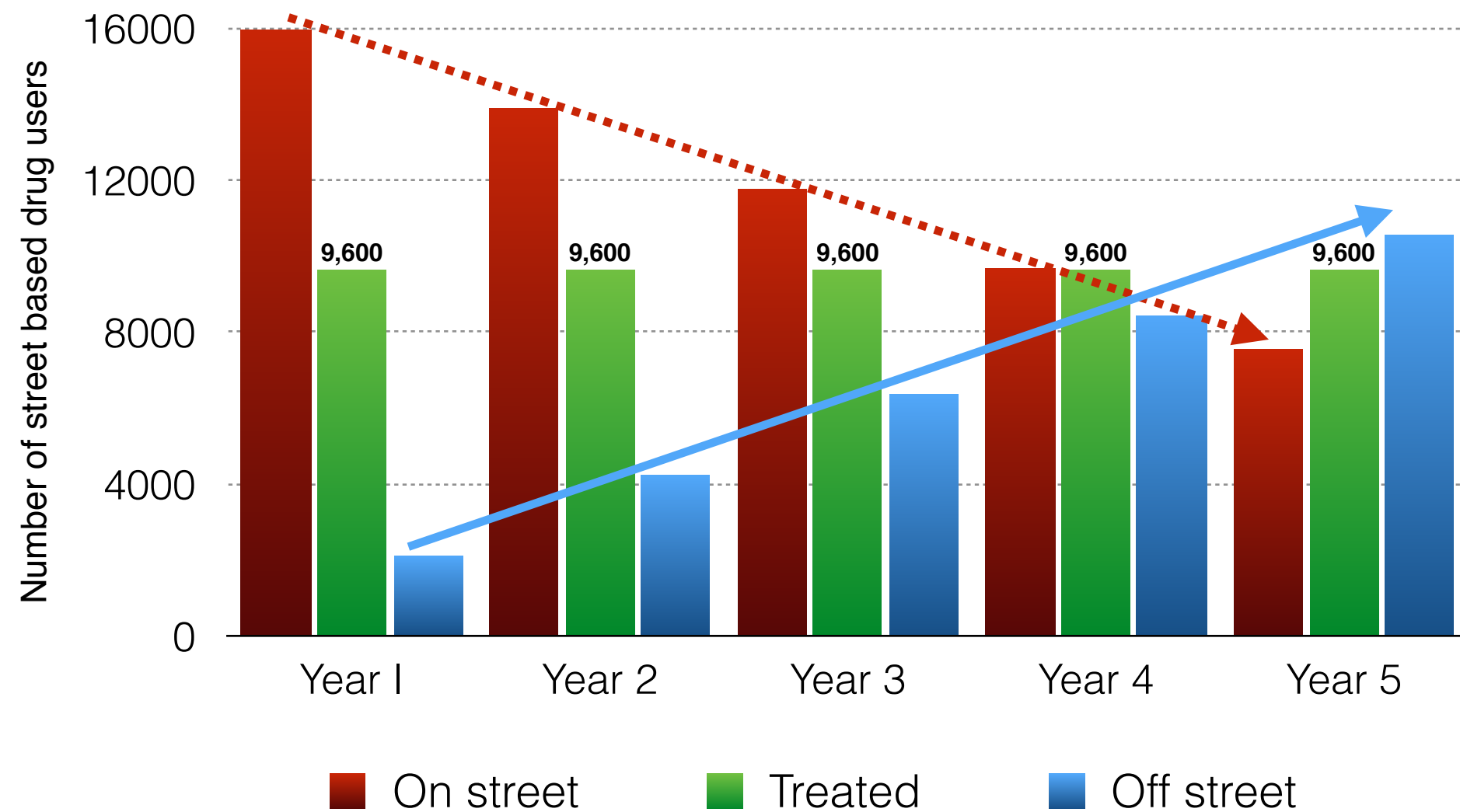
Impact: 50% reduction in numbers of drug users on the streets of Karachi in 5 years will result in...

Impact

- **Improved Health:** reduced burden on the Public health sector
- **Reduced Crime:** contributes to improved security, economic, cultural, political and social development
- **Strengthened social context:** family and community reintegration and reduced domestic violence, stigma and discrimination
- **Productive work force:** a National asset restored

Derived from: Global Fund data, HASP IV - 2011

the 5C initiative



the 5C initiative

- Set up a 400 bed residential drug treatment facility outside Karachi equipped with adequate financial and human resources
- **C**lients attend a 2 week voluntary residential program based on psycho social models of drug treatment that is local and has worked
- **C**ivil society manages the residential facility and ensures quality care to clients
- **C**ivil administration provides the leadership, guidance and access to resources and monitoring
- **C**orporate sector provides the resources in cash and/or kind and ensures regular check
- **C**ommunity provides possibilities of acceptance to referrals and reintegration e.g employment opportunities

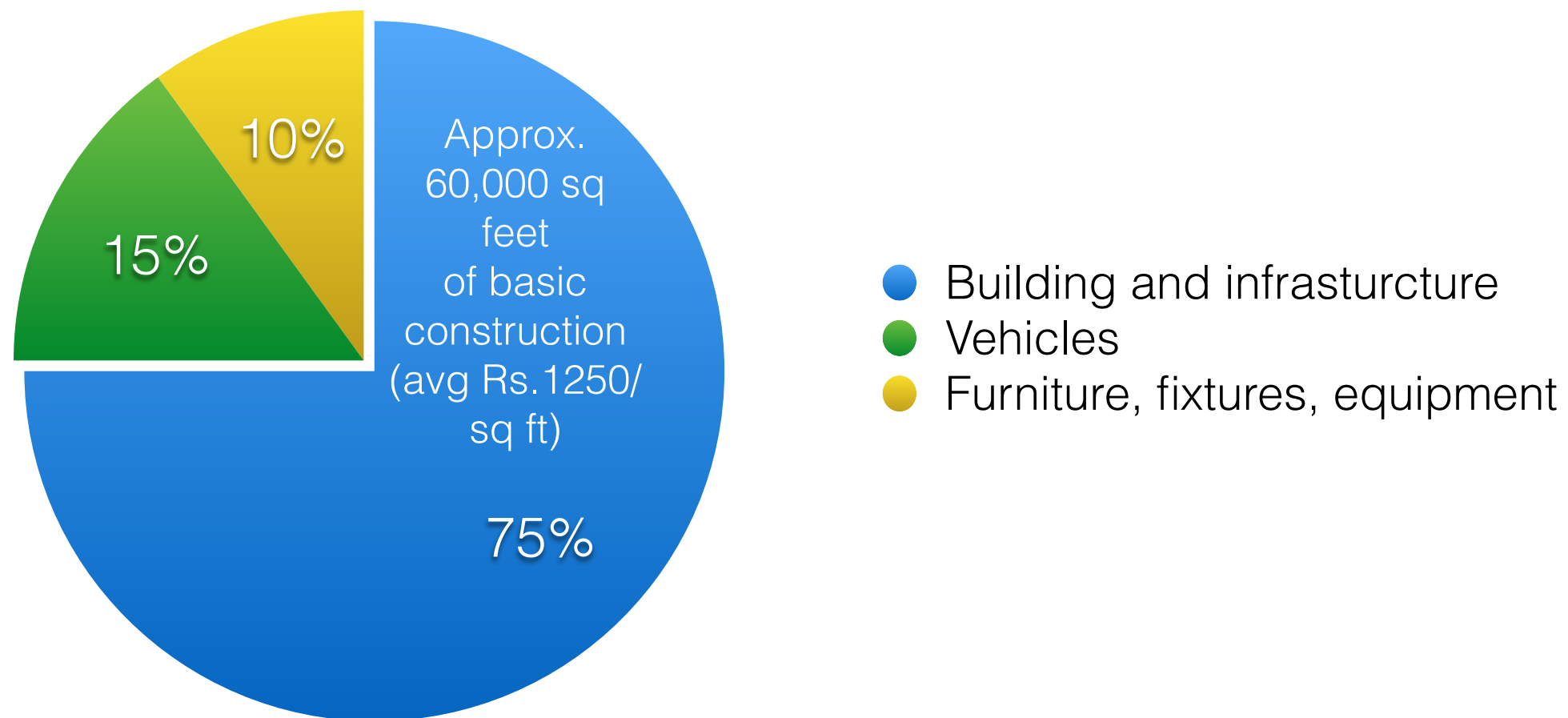
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The two week residential program will offer:

- ZERO financial burden on clients and families
- Voluntary and rights based residential care without coercion
- Non discriminatory of religion, caste or creed
- Supportive structured, safe and learning environment away from chaotic drug use
- Improved health, knowledge, socio economic status, and vocational skills
- Counselling to mitigate conflict and improve family relationships, relapse prevention and the value of work ethics/habits

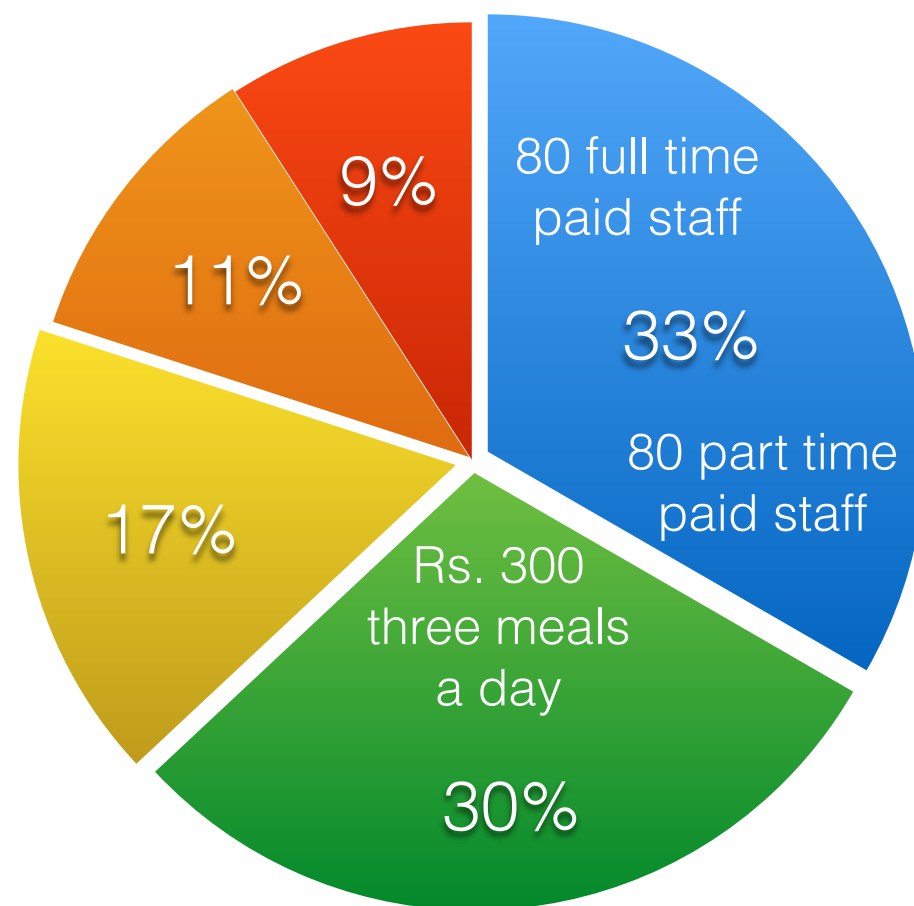
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Capital Costs Rs. 100 million
minus cost of land
(5-6 acres)



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Yearly Running Expenditure
of Rs 170 million per year



Per treatment episode
costs Rs.18,000 approx.

- Human resource
- Nutrition
- Running costs
- Social services
- Medical

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Thank You

This presentation will be available at
www.naizindagi.org

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How can we move forward?